



# Girish Batra

## Lead UX | UI Designer

Experienced **UX/UI designer** with a total of **13 years** of industry expertise, including **9 years** in the relevant field. Known for meticulous attention to detail and a passion for continuous learning. Driven to achieve success and contribute to the growth of a reputed organization. Dedicated to leveraging skills and knowledge gained throughout my career for the betterment of the company.

## Experience

## Contacts

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[girishbatra1988@gmail.com](mailto:girishbatra1988@gmail.com)

[Portfolio Link](#) >>

[Linkedin Profile](#) >>

[Dribbble Portfolio Link](#) >>

[Behance Portfolio Link](#) >>

[Tableau Public Link](#) >>

## Certificates

- [Google UX Design Professional Certificate](#) >>
- [Foundations of User Experience \(UX\) Design](#) >>
- [Build Wireframes and Low-Fidelity Prototypes](#) >>
- [Conduct UX Research and Test Early Concepts](#) >>
- [Create High-Fidelity Designs and Prototypes in Figma](#) >>
- [Responsive Web Design in Adobe XD](#) >>
- [Enterprise Design Thinking Practitioner](#) >>
- [Enterprise Design Thinking Co-Creator](#) >>
- [Enterprise Design Thinking - Team Essentials for AI](#) >>

## CRG Solutions (April,22 - Present)

### Visual Design Consultant

I conduct thorough research on industry-related visualizations and best practices to create original and outstanding dashboards. Utilizing graphs and charts, I transform insights into logical, readable, and easily understandable content. I establish guidelines for dashboard and data story creation, ensuring consistency and effectiveness. Additionally, I stay up-to-date with the latest standards, changes, and trends in visual design to deliver exceptional visualizations.

## AppKnit (2017-2022)

### Lead UI / UX Designer

Managed a team of 3-4 UI/UX designers and effectively communicated with various departments in a multinational company. Provided training and mentoring for UI/UX design processes. Created user flows, wireframes, mockups, and prototypes to conceptualize upcoming product initiatives. Conducted user interviews and research, improving the user experience through audits and tests. Clearly communicated complex design concepts to diverse audiences, collaborating closely with developers. Demonstrated high-quality design practices across research, ideation, strategy, interaction, and visual design. Built and maintained UX/UI design standards and style guide.

## Nimble Technocrats (2015 - 2017)

### UI / UX Designer Cum Project Manager

Investigated user experience design requirements for digital assets. Produced high-quality UX design solutions including wireframes, visuals, flow diagrams, storyboards, site maps, and prototypes. Designed UI elements and tools such as navigation menus, search boxes, tabs, and widgets. Tested UI elements and optimized existing designs. Created prototypes for new product ideas. Developed technical and business requirements, delivering intuitive and user-centered solutions. Communicated with clients to understand their goals and objectives. Adhered to style standards for typography and graphic design.

## Skills

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- Product Development
- UI Design/Visual Design
- UX Design
- Thinking/Framework
- UX Research
- Style Guides/Design
- User Persona/User Story
- Empathy Map
- Branding
- Wireframes
- User Flows
- Information Architecture
- Storyboarding
- Usability Studies
- Mobile Apps/Website
- Accessible Design
- UX/UI Case Study
- Interaction Design
- Responsive Web Design
- User Journey Map
- Competitive audit
- Design Research
- Collaboration
- Ideation / Story Telling
- Prototyping
- Presentation Skills

## Tools

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- Adobe XD
- Figma
- Sketch
- Invision
- Proto.io
- Zeplin
- Adobe Photoshop
- Adobe Illustrator
- CorelDraw
- Adobe After effects
- Tableau

## Language

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- English
- Hindi

## PTU Learning Center (2014 - 2015)

### Center Head

Communicated with PTU university regarding students' examinations and managed regular reports. Counseled students on distance learning programs and provided enrollment guidance. Supervised staff members in carrying out their responsibilities effectively.

## LPU DE (2011 - 2014)

### Business Executive

Developed and nurtured sustainable relationships with students, emphasizing the importance of education. Attended events and acted as a representative to promote educational values to students. Successfully enrolled students in university courses and collected their databases through informative seminars held in schools and colleges.

## Education

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- **BSc IT** kuvempu University (NIIT) Jalandhar
- Senior secondary (**10+2 Comm.**) C.B.S.E Board S.D Adarsh public school (Karnal)
- High School (**10th**) C.B.S.E Board S.D Adarsh public school (Karnal)